भारतीय प्रबंध संस्थान बोधगया

Indian Institute of Management, Bodhgaya

PGP Summer Placement Report 2022

MBA Batch 07

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Brickworks

The Placement Officer

Placement Office

Indian Institute of Management

Prabandh Vihar, Bodh Gaya- 824234

Bihar

Dear Sir,

Re: Audit of the Summer Internship Placement Report for the 2020-22 batch of IIM Bodh Gaya

We have audited the Placement Report prepared by you for the Summer Internship Placements (based on the offers received and accepted on campus) for the 2020-22 batch of the IIM Bodh Gaya. IIM Bodh Gaya was responsible for the preparation of the Placement Report. Brickworks Analytics' (BWA) responsibility was to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

2. The validation of information presented in the report is based on communication received by IIM Bodh Gaya from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation.
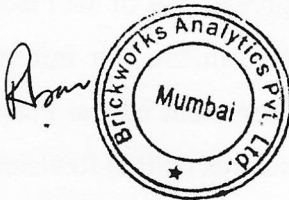
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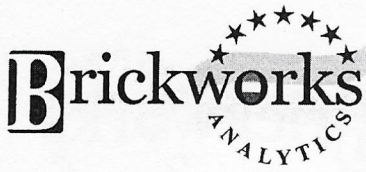
3. We have verified the information with respect to job location, sector, function, and stipends presented in the report with communication received by IIM Bodh Gaya from recruiters.

4. The acceptance of offers has been established through written communication from those students.

5. The report's overview section, which explains the placement process, has been prepared by IIM Bodh Gaya. We have not verified the contents of the overview section.

Best Regards,

Ritaban Basu
Head – Risk & Analytics
Brickworks Analytics

Overview

About IIM Bodhgaya

The Indian Institutes of Management have been the archetype of management schooling in India since their foundation after our independence in 1947. IIMs are perceived as the most prestigious and elite B-schools in India which lay emphasis on practical experience and critical thinking instead of rote learning and conventional academic schedule. Building on the grand heritage of the IIM brand, IIM Bodh Gaya fosters a culture and curriculum whose sole purpose is to create socially responsible managers and emotionally mature leaders. A dynamic curriculum in consonance with academics and industry experts provides the students with the opportunities to master new skills and explore diverse perspectives.

IIM Bodh Gaya was incepted in 2015 as one of the new generation IIMs. Since then, the institution has been a center of excellence in Business Management and creator of Mindful managers. IIM Bodh Gaya has observed constant relationship growth with corporate associations and provided quality synergies in the form of talented students. The legacy to maintain the placement records for the batch of 2021-2023 was initiated with the Summer Internship Program in September. IIM Bodh Gaya successfully completed the Summer Internship placement drive for the batch of 2021- 2023 by February.

Placement Process

The entire internship allotment procedure was held virtually. For a varied batch of 210 students, 90 exceptional brands chose to connect with the Enlightening IIM. Given the pandemic and economic uncertainties, students of the Indian Institute of Management at Bodh Gaya attained their summer internship opportunities with a record rate of 100 percent. The batch of 2021-23 had an opportunity to connect with companies from across the globe, and the placement team was able to cater to the diversified batch of 210 students, placing them in the sectors such as Marketing, Operations, BFSI, Banking, IT & Analytics, Manufacturing, and Services. The Institute participated with prominent country recruiters, including ICICI Bank, BNY Mellon, McKinsey & Co., Microsoft, CRISIL, Adobe, Digit, Porter, Cognizant, Crompton Greaves to name a few.

The 7th batch of IIM Bodh Gaya's Summer Internship Program has a maximum stipend of Rs 1 Lakh per month and an average monthly stipend of Rs 30,218 with the designated positions in Sales and Marketing, Operations, IT, HR, Finance, and Strategy. The number of students receiving a total stipend of more than 1 Lakh is 40. With the increase in batch size, the rise in sought-after profiles and lucrative offers is a testament to the capabilities possessed by the students of IIM Bodh Gaya. We value our recruiters' trust in our ability to accomplish processes by giving suitable profiles and are grateful for the opportunity to have our Institute included in the campus recruitment portfolios of several renowned organizations. Our Institute will seek to achieve greater heights by attaining the benchmark set forth by the organizations. We will endeavor to improve as an Institute and to maintain the legacy of placement seasons. As a leader in the field of enlightenment and sustainability, IIM Bodh Gaya would be hard to overlook.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more. IIM Bodhgaya would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative
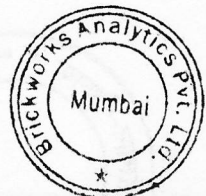
Classification of the Entire Summer Pool

Categories	Number
Batch Total	210
Students in PGP Programme at IIM Bodhgaya	210
Dual Degree students from universities abroad	0
Students seeking internship through the institute	210
Students in PGP Programme at IIM Bodhgaya	210
Dual Degree students from universities abroad	0
Not seeking internship through the institute	0
Students seeking internship through Entre Fair	0
Students choosing to try out Entrepreneurship options	0
Students seeking off-campus internship through other sources	0
Total Students eligible for internships	210
Total offers accepted	210
Students still in process	0

Table 1: Classification of the Summer Pool

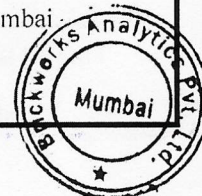**Classification of the internships based on stipend status**

Categories	With Stipend	Without stipend
Seeking internship through the institute	196	14

Table 2: Classification of the Summer Pool

For IIM Bodh Gaya

For Brickworks Analytics, Mumbai

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Sector-wise classification

The table below shows sector-wise break-up of the accepted offers.

| Sector	Count of Sector
BFSI	48
Conglomerate	2
Consulting	13
IT	17
IT Consulting	3
Logistics	24
Manufacturing	22
Media & Communication	3
Others (Data/ Analytics)	11
Others (Digital Marketing)	9
Others (EdTech)	28
Others (Fintech)	10
Others (Mobility)	2
Others (SCM)	1
Others (Staffing Company)	1
Others (Agrotech)	2
Sports Goods Retailer	4
Others (Services)	5
Others	5
Grand Total	**210**

Table 3: Sector-wise classification

For IIM Bodh Gaya

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For Brickworks Analytics, Mumbai
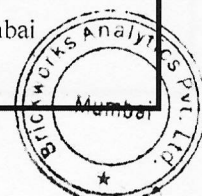
Function-wise classification

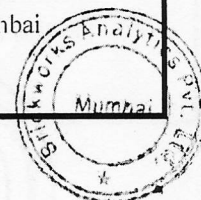The table below shows function-wise break-up of the accepted offers.

Function	Count of Function code
Consulting	10
Finance	27
General Management	34
HR	14
IT Analytics	8
IT Consulting	7
Logistics	2
Operations	14
Other	1
Sales & Marketing	93
Grand Total	**210**

Table 4: Function-wise classification

For IIM Bodh Gaya

For Brickworks Analytics, Mumbai

## Location-wise classification

The table below shows location-wise break-up of the accepted offers.

Location	Count of Location
Ahmedabad	1
Arunachal Pradesh	1
Bangalore	12
Bhubaneswar	1
Bihar	3
Chennai	2
Delhi	15
Goa	6
Gujarat	2
Hyderabad	5
Indore	1
Kolkata	6
Lucknow	2
Madurai	1
Mumbai	34
Nagpur	1
PAN India	10
Pune	8
WFH/Virtual	92
Gurgaon	7
Grand Total	**210**

Table 5: Location-wise classification

For IIM Bodh Gaya
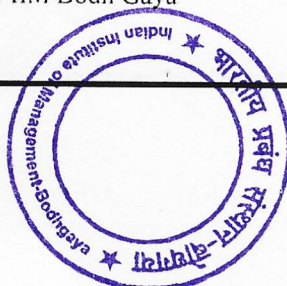
For Brickworks Analytics, Mumbai
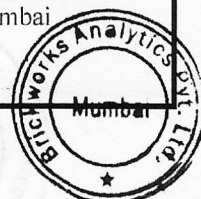
List of Deviations from Standards with reasons for the same

Sl. No.	Deviation from the standards	Reason
1	None	NA

Table 6: List of Deviations from Standards with reasons for the same

Compliance statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.2.

For IIM Bodh Gaya

For Brickworks Analytics, Mumbai